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EDEVELOPMENT



PPORTUNITIES

for

Redevelopment Opportunities

for Women



ROW

WOMEN

ANNUAL REPORT

July 1, 2010 - June 20, 2011

Redevelopment Opportunities for Women, Inc.

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Thoughts from ROW Executive Director, Meg Schnabel

As I think about the past 12 months, I am struck by the tremendous work that has been done at ROW in a number of key areas. We began our fiscal year focusing on the need to expand our office space in order to implement services to a larger population of women and children seeking our assistance, as well as to meet the needs of our growing staff. It has been with great pride that we opened the doors to a new home, which has included over 6,000 additional square feet. The new space has allowed us to create a more welcoming and inviting environment for all of our families and children. We have comfortable and quiet reading space for families attending our GED program; conference room and work space for women enrolled in financial literacy; and new bathrooms and play areas for children of our participants. It has been an amazing thing to see the positive impact a warm and more spacious environment can have on the emotional well-being of everyone that comes through our doors.

Over the past year, I have also been proud to see the successes we have had in a couple of different areas. First, we have strengthened our services by expanding our programs to be even more holistic and comprehensive. We have always known that women who are impacted by poverty and/or intimate partner violence are facing enormous barriers and challenges to achieving long-term safety and economic security. In 2011, we have expanded our work to include more intensive home based services by providing advocacy and support to parents, as well as their children. In addition, we've expanded our work to include more advocacy and support to women enrolled in our GED classes, focusing specifically on helping to build employment and job readiness skills. Secondly, I have been so proud to see the continued emphasis we have had on evaluation and outcomes of the innovative economic work we are doing in the community. This past year, we have seen our asset building program assist women to successfully save more than \$61,275 to be used toward the purchase of continued education, homes, and small businesses. In collaboration with research partners, we have found that saving in the IDA program resulted in several behavioral changes for women, including greater fiscal prudence and financial management; creating and sticking to a budget; saving more consistently; and positively altering consumer habits. Providing services that are truly having a positive impact, which can be backed by strong outcomes, has always been a priority for services at ROW.

At ROW, we are utilizing the talent among our staff, the support of the community, and the shared experiences of our program participants to deliver a model of services that are changing lives for the better!

OUR MISSION

ROW's mission is to empower women and their families to build safety, skills, economic security and hope for the future. ROW has carried out its mission through a variety of programs that create a foundation where women are able to develop the necessary skills and abilities to begin to take control of their lives. Services are focused on serving women who have been impacted by intimate partner violence, homelessness and/or poverty.

OUR EXPERTISE

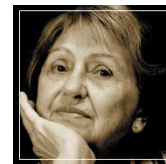
Since the founding of ROW, the organization has developed expertise in working with women who have been impacted by poverty, homelessness, and/or intimate partner violence. Poverty, gender and violence are often interconnected for the families utilizing our services. ROW focuses on the economic and social context in which women find themselves and builds upon their current strengths as women and as parents. It has become clear to us that understanding the unique interconnections between poverty and gender are critical to providing the most successful intervention services. ROW's participants are the poorest of the poor—the majority are low-income families who are unemployed, have no home of their own, and are coping with both poverty and domestic violence.



CLIENT DEMOGRAPHICS:

TOTAL SERVED:	548
African American	71%
Caucasian	24%
Hispanic/Asian/Other	5%

AGES SERVED:	
Under 18	14%
18-24	19%
25-35	32%
36-45	21%
46 and older	14%



OUR SERVICES:

Family Strengths Program (FS): This program teaches techniques to enable women to strengthen family relationships and create safety and stability for themselves and their children. Classes and individual counseling around self-development, parenting skills, and preventing violence is provided.

Family Literacy Program (FL): This program provides education in reading, math, life skills, parenting and intergenerational services to families; and promotes parent literacy training leading to economic self-sufficiency.

ROW's Economic Action Program (REAP): This free 12-hour class assists women with gaining control of their finances and increasing long term economic security. Topics include: money management, saving, debt reduction, credit and safety. Individual economic advocacy is also available.

REAP Training Institute: This training and technical assistance arm provides domestic violence advocates with the knowledge and skills needed to increase economic empowerment of women experiencing intimate partner violence. Our highly trained staff offer a variety of workshops that include how to use the REAP model in their own community, economic advocacy workshops, cultural competency, and consultation on issues related to economic abuse and intimate partner violence.

REAP's Individual Account Program (IDA): This program offers matched savings accounts to battered women interested in building assets for their future, including buying a house or car, advancing education or starting a small business.

Multilingual Access Project (MAP): This program responds to the needs of non-English speaking survivors and their children by providing free translation and advocacy support through bi-lingual advocates. MAP runs on the belief that all survivors of intimate partner violence deserve advocacy and support that is language accessible and validates their cultural world view.

Early Childhood Activity Program: This program is designed to care for children, ages birth to 6, while parents participate in various ROW programs. Children are provided with early childhood education, focusing on art, story telling, play enrichment activities, and pre-literacy skill development. Child development assessments and parent support are provided for all families enrolled in our programs.

Redevelopment Opportunities for Women's 2010-2011 Annual Report

Statement of activities for the year ended June 30, 2011

2010-2011 REVENUE

Governmental Support	\$420,768
Local Grants	\$47,160
Special Events / Direct Public Support	\$159,459
Programming (i.e.—REAP)	\$94,190
In-Kind	\$23,400
Interest Income	\$1,048
Other	\$2,320
Loss on Disposal of Assets	\$2,346
Total Revenue	\$745,999

2010-2011 EXPENSES

Program Services	\$687,797
Management and General	\$93,893
Fundraising	\$20,787
Total Expenses	\$802,477

Change in net assets:	\$56,478
Net assets—beginning of year:	\$166,653
Net assets—end of year:	\$110,175

Audited by: Botz, Deal & Co.

ROW thanks the following funding partners for their generosity over the past year

- Allstate Foundation
- Bank of America
- Daughters of Charity Foundation
- Employees Community Fund of Boeing St. Louis
- Evangela Fund
- J. Jill Foundation
- Missouri Department of Family Services
- Missouri Foundation for Health
- Missouri Department of Public Safety
- Norman J. Stupp Foundation
- St. Louis City Department of Human Services
- St. Louis County Children's Fund
- Suburban Journals Old Newsboys Day Fund
- Trio Foundation
- Women's Initiative for Health and Safety

